

# Marketing Professional programmes application form

**You will need to do the following four things  
to complete the application process:**

1. Complete all relevant sections of this form and sign
2. Complete the Equal Opportunities form (separate attachment)
3. Include a copy of your passport (photo page and the front/back cover)
4. Read the Important information (see section 8)

For more information or if you have  
any questions contact us:

**T:** +44 208 516 7800

**E:** [admissions@gsmlondon.ac.uk](mailto:admissions@gsmlondon.ac.uk)

**W:** [gsmlondon.ac.uk](http://gsmlondon.ac.uk)

### 1. Personal details

Title:	Surname:	
First name:	Middle names:	
Nationality:	Male <input type="checkbox"/> Female <input type="checkbox"/> Other <input type="checkbox"/>	
Date of birth: DD/MM/YYYY	Place and country of birth:	
Home address:		
Postcode:		
Mobile no:	Home telephone no:	
Email address: -----		
Correspondence address (if different from above):		

### 2. National Insurance Number

Please complete your 9 digit national insurance number. This helps us to identify you on our records.

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### 3. Residency

Are you a UK or EU national who has been resident in the UK for the last 3 years? Yes \_\_\_\_\_ No \_\_\_\_\_  
If no, please describe your visa status.

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### 4. English language courses and qualifications

Please list any previous English language courses or examinations you have taken.

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In what language did you study your secondary education?

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## 5. Programme choice

Programme Title	Your selection	Start Date	Location
DMI Professional Diploma in Digital Marketing			Greenwich only
Foundation Certificate in Marketing CIM – Level 3			Greenwich only

## 6. Checklist

Please tick to confirm: \_\_\_\_\_

- I have completed all relevant sections of this application form;
- I have included a copy of my passport (photo page and front/back cover);
- I have read the important information (see section 8);
- I have completed the Equal Opportunities form.

## 7. Declaration

**Please read the guidance notes below before completing the declaration.**

Do you have any relevant (see Guidance notes below) criminal convictions? Yes \_\_\_\_ No \_\_\_\_

**Guidance notes:** If any of the information on the application form changes after you have applied (for instance, you are convicted of a criminal offence), you are under a duty to disclose this information to any institution to which you have applied or may be applying during this academic year. For these purposes, a criminal offence excludes motoring offences for which a fine and/or up to three penalty points were imposed. By signing this form, you are declaring that the information you have provided is accurate and that no material information has been omitted.

**I can confirm that the information and supporting documents submitted in this application form are mine to use, honest, accurate and correct.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## 8. Important information

- Although it is expected that all programmes will be offered, this is not guaranteed. Some changes, for example to programmes, location or fees may become necessary due to legitimate staffing, financial, regulatory and academic reasons as outlined in the Student Contract at [www.gsmlondon.ac.uk/studentcontract](http://www.gsmlondon.ac.uk/studentcontract)
- GSM London has the right to request proof of nationality or residence where applicable
- Tuition fees are payable as set out in your invoice and collectable as detailed in the Fees, Refunds and Debt policy, [www.gsmlondon.ac.uk/g1-fees-refunds-and-debt](http://www.gsmlondon.ac.uk/g1-fees-refunds-and-debt)

**Please now forward your completed application to:**

The Admissions Team  
GSM London  
Meridian House  
Royal Hill  
Greenwich,  
London SE10 8RD

E: [admissions@gsm london.ac.uk](mailto:admissions@gsm london.ac.uk)