



Writing your personal statement

Your personal statement is an important part of your university application, so here are a few top tips to help you stand out from the crowd!

Where to start...

It can be difficult to get started when you're staring at a blank page. Try to think about why you're interested in the subject you are applying for. What has inspired you to study it further?

You need to show that you have the interest, skills and experience to be a successful student on the course.

Questions to answer

Make sure you have answered all of these questions in your personal statement to really show why you deserve a place at university.

- Why do you want to study this course at university?
- What have you achieved outside of studying at school/college and how might this help you?
- What makes you suitable for the course?
- What parts of the subject interest you?

- Do you have any hobbies or interests that are relevant to the subject or demonstrate useful skills?
- What skills have you developed from your experience that will support you whilst studying?
- What are your plans for the future and why will this course help you achieve them?

Things to remember

Writing a personal statement is probably quite different to a lot of things you've done before, so here are a few things you should remember while you do it...

- You cannot go over the 4000 character or 47 line limit – copy and paste your draft into the online form to check.
- Make sure your personal statement has a logical structure and doesn't seem like a few

unconnected paragraphs thrown together.

- Don't name any specific institutions, all of the ones you apply to will read the same statement.
- Don't list your qualifications or subjects you are studying (it's already on your UCAS application!), instead talk about a specific module or project you enjoyed.
- Always include an example to support something you have talked about, especially when describing your skills.
- Proofread your statement carefully to check your spelling and grammar.
- Ask your friends, family and teachers to read through your personal statement before you submit it.

Need any help? Ask us a question at gsmlondon.ac.uk/ucasadvice